# WKAR

BROADCASTING SERVICE OF
MICHIGAN STATE
COLLEGE

Vol. 15 April, 1949 No. 7

## For Gardeners

It's gardening time again. The first suggestion of spring always brings the urge to stir up the soil and to get the seed planted which will provide vegetables and flowers in the weeks to come. The garden hobbyist has already scanned the seed catalogs and everyone who plans a garden is anticipating action.

The Home Gardener begins the 1949 series of broadcasts on Monday, April 4, at 5:30 P.M. Each week some phase of gardening will be described as the season progresses. From the first planning, through

planting, cultivation and harvesting, every phase of gardening will be discussed. Specific information on varieties, insect control methods, fertilizing and storing will be included. The series will be an intensive and practical approach to the entire gardening operation.

The series will be presented by Jack Rose, Extension Specialist in Horticulture who has conducted similar broadcasts during the past years. Mr. Rose will be assisted by other specialists in the Departments of Horticulture, Soils, Entomology and Botany. All the latest information on growing vegetables and flowers will be included and bulletin materials of interest will be suggested throughout the series.

## MICHIGAN STATE COLLEGE
### BROADCASTING STATIONS

**WKAR** **WKAR-FM**

Cooperative Extension Work in Agriculture and Home Economics, Extension Service, Michigan State College and the U. S. Department of Agriculture Cooperating.

## PROGRAM HIGHLIGHTS

Special music appropriate to Holy Week will be scheduled during the week of April 10. Of particular interest is the performance of "The Messiah" which will be broadcast beginning at 8:00 P.M. on Friday, April 15. ** This great work will be sung by the Michigan State College Chorus and soloists under direction of Gomer L. Jones.

Spartan baseball will be on the air with the beginning of the home season. Play by play account of all the games to be played in East Lansing will be given by Robert Shackleton, WKAR Sports Broadcaster. The month's schedule includes the University of Iowa on April 15 and 16, Northwestern University on April 22 and 23, and Wayne University on April 28.*

The Farm Page, the evening program of agricultural information, markets and news, is now heard over both Michigan State College stations at 7:00 P.M. daily except Saturday.* The program is presented by Grant A. Salisbury, WKAR Farm Editor.

The mailing list of those to receive the WKAR printed program is being revised. Return post cards were sent to those listeners who have been on the list for some time. If you have not returned this card and wish to continue to receive the program, please do so. Otherwise this is the last issue of the program you will receive.

*Broadcast over both WKAR and WKAR-FM.
**Broadcast over WKAR-FM only.

MICHIGAN STATE COLLEGE
EAST LANSING, MICHIGAN
C. V. Ballard, Director of Extension Work

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RADIO PROGRAM
WKAR WKAR-FM

# WKAR

870 KILOCYCLES

# PROGRAM SCHEDULE

## APRIL 1949

# WKAR-FM

90.5 MEGACYCLES

| | | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|---|---|
| | | | | WKAR and WKAR-FM | | | | |
| AM | | | | | | | | |
| 7 | 00 | | Farm News Digest | Farm News Digest | Farm News Digest | Farm News Digest | Farm News Digest | Farm News Digest |
| | 15 | | " | " | " | " | " | " |
| | 30 | | Dawn Salute | Dawn Salute | Dawn Salute | Dawn Salute | Dawn Salute | Dawn Salute |
| | 45 | | " | " | " | " | " | " |
| 8 | 00 | | Morning News | Morning News | Morning News | Morning News | Morning News | Morning News |
| | 15 | | Strings in the A.M. | Strings in the A.M. | Strings in the A.M. | Strings in the A.M. | Strings in the A.M. | Strings in the A.M. |
| | 30 | | Scrap Book | Scrap Book | Scrap Book | Scrap Book | Scrap Book | Scrap Book |
| | 45 | | Songs To Remember | Songs to Remember | Songs to Remember | Songs to Remember | Songs to Remember | Songs to Remember |
| 9 | 00 | | Reading Circle | Reading Circle | Reading Circle | Reading Circle | Reading Circle | Reading Circle |
| | 15 | | " | " | " | " | " | " |
| | 30 | | Hymns You Love | Hymns You Love | Hymns You Love | Hymns You Love | Hymns You Love | Hymns You Love |
| | 45 | | Homemakers Hour | Homemakers Hour | Homemakers Hour | Homemakers Hour | Homemakers Hour | Homemakers Hour |
| 10 | 00 | | Adventures in Music | Music Room | Music Room | Music Room | Music Room | Music Room |
| | 15 | | " | " | " | " | " | " |
| | 30 | | Adv. in Research | The Bookman | Children in School | The Bookman | Future Farmers | Prevue of Tomorrow |
| | 45 | | Organ Moods | Organ Moods | " | Organ Moods | Organ Moods | Organ Moods |
| 11 | 00 | | Parents Forum | Michigan P.T.A. | Social Security | Consumer Food Facts | Parents Forum | Mich. State Grange |
| | 15 | | Vocal Spotlight | Vocal Spotlight | Vocal Spotlight | Vocal Spotlight | Vocal Spotlight | Knapp Family |
| | 30 | | Headline Edition | Headline Edition | Headline Edition | Headline Edition | Headline Edition | Headline Edition |
| | 45 | | Music Hall Varieties | Music Hall Varieties | Music Hall Varieties | Music Hall Varieties | Music Hall Varieties | Music Hall Varieties |
| PM | 00 | | Farm Service Hour | Farm Service Hour | Farm Service Hour | Farm Service Hour | Farm Service Hour | Farm Service Hour |
| 12 | 15 | | " | " | " | " | " | " |
| | 30 | | " | " | " | " | " | " |
| | 45 | | " | " | " | " | " | " |
| 1 | 00 | String Serenade | Farm Forum | State Agr. Dept. | Mich. Health Dept. | Bulletin Room | Slim Bryant | 4-H Clubs |
| | 15 | Week in History | " | Electricity at Work | Electricity at Work | Electricity at Work | Farm Animals Dis. | Slim Bryant |
| | 30 | Chapel Meditations | Cloutier Music | Cloutier Music | Cloutier Music | Cloutier Music | Cloutier Music | American Farmer |
| | 45 | " | " | " | " | " | " | " |
| 2 | 00 | Living Today | Todays Conservation | Instrumental Var. | Veterans Affairs | The Mastersingers | Mich. School Time | Look at Australia |
| | 15 | " | Music Department | Geography in News | Suzanne Pfitzner | Geography in News | Music Department | Eddie Duchin Show |
| | 30 | Chamber Music | Medical Series | Answer the Editor | Words in the News | Ins, Outs of Music | Workshop Drama | Men Behind Melody |
| | 45 | " | Lang Hall | " | U.M. Music Program | " | Research Staff | It Act'ly Happened |
| 3 | 00 | Friends from Afar | Music You Want | Music You Want | Music You Want | Music You Want | Music You Want | Saturday Symphony |
| | 15 | Sinfonia Program | " | " | " | " | " | " |
| | 30 | Rural Religious Life | Between the Lines | Between the Lines | Between the Lines | Headline Edition | Between the Lines | " |
| | 45 | " | With the Classics | Music Department | With the Classics | With the Classics | With the Classics | " |
| 4 | 00 | Sunday Symphony | Mich. Educ. Assn. | Men of Michigan | Penal Progress | Curtain Going Up | It's the Custom | Song of Michigan |
| | 15 | " | Music for Moderns | Music for Moderns | Music for Moderns | Music for Moderns | Music for Moderns | Music for Moderns |
| | 30 | " | College News | Meet the Students | Counseling Center | Coll. Moves Ahead | Voice of the Vet. | " |
| | 45 | " | Sports Trail | Sports Trail | Sports Trail | Sports Trail | Sports Trail | H. S. Sports |
| 5 | 00 | World News | The Bookmobile | The Bookmobile | The Bookmobile | The Bookmobile | The Bookmobile | UNESCO W. Rep'rt |
| | 15 | Marine Band | Listen to the Band | Listen to the Band | Listen to the Band | Listen to the Band | Listen to the Band | Listen to the Band |
| | 30 | Starr Com'onwealth | Home Gardener | Econ. Development | The Tenth Man | The Legislature | My Big Story | Sportsmans Guide |
| | 45 | Music That Lives | World News | World News | World News | World News | World News | World News |
| 6 | 00 | | Dinner Music | Dinner Music | Dinner Music | Dinner Music | Dinner Music | Dinner Music |
| | 15 | | " | " | " | " | " | " |
| | 30 | | Blue Print Period | Holland Today | Radio Guild | Tourist Trails | Exc. in Science | Sportsman's Guide |
| | 45 | | Symphony of Melody | Symphony of Melody | Symphony of Melody | Symphony of Melody | Symphony of Melody | Symphony of Melody |
| | | | | WKAR-FM Only After 7:15 PM | | | | |
| 7 | 00 | | The Farm Page | The Farm Page | The Farm Page | The Farm Page | The Farm Page | Eyes on Champions |
| | 15 | | College Club | College Club | College Club | College Club | College Club | College Club |
| | 30 | | Farm Forum | Notes & Measures | Spartan Forum | Dramatic Workshop | Cur. Affairs Forum | Proudly We Hail |
| | 45 | | " | " | " | " | " | " |
| 8 | 00 | | Concert Hall | Concert Hall | Concert Hall | Concert Hall | Concert Hall | Concert Hall |
| | 15 | | " | " | " | " | " | " |
| | 30 | | " | " | " | " | " | " |
| | 45 | | " | " | " | " | " | " |
| 9 | 00 | | Harmony Time | Harmony Time | Harmony Time | Harmony Time | Harmony Time | Varsity Varieties |
| | 15 | | Guest Star | Here's to Veterans | Adv. in Research | Song of Vikings | Voice of the Army | " |
| | 30 | | News to Now | News to Now | News to Now | News to Now | News to Now | News to Now |
| | 45 | | Music that Lives | Music that Lives | Music that Lives | Music that Lives | Music that Lives | Music that Lives |

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